

# Maynooth Town Renewal Plan

## What's happening?



Kildare County Council & BDP (Architects, Landscape & Urban Designers) are preparing a Town Renewal Masterplan for Maynooth and **we want your input!**

The goal is to **establish a common vision for the future direction of Maynooth** to ensure that it remains a desirable and resilient place to live, work, study and visit.



### Why Are We Doing This?

Kildare County Council has been awarded URDF Category B funding for a Town Renewal Plan for Maynooth. The purpose of this plan is to emphasize placemaking, town centre living, improve the social and economic purpose of the town, improve movement and active travel, sustainability and climate resilience.



### What is Town Centre Renewal?

Town Centre Renewal is the process of providing a framework to ensure that Maynooth remains a thriving, vibrant, climate resilient town through a common vision.

This is done by analysing the strengths, weaknesses, opportunities and challenges of the town centre in collaboration with local residents and stakeholders, and produces a common vision for the future direction of the town.

The common vision will emphasize placemaking, improvements to the public realm, opportunities for town centre living, economic development, movement and active travel, sustainability, and climate resilience.



### Where We Are in the Process

We're in the beginning stages which is why it's important to get your input on what you feel is most important.

We're in Stage 1 of 5. More consultation work will happen in Stage 3 and Stage 5.

1. **Inception & Analysis** ←
2. Draft Masterplan
3. Further Public Consultation
4. Refinement
5. Adoption & Implementation



### Involving the Community

This plan aims to create development potential and highlight new opportunities for renewal within the town. We want input from residents and visitors to understand what's most important.

Please help us by giving us your thoughts on what's working, what can be improved, and what your aspirations are for Maynooth.

SCAN TO GIVE  
COMMENTS



Barcode Expire Date  
25th July 2025

Add Your  
Notes and  
thoughts  
to the Map  
Below



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## Give Us Your Thoughts



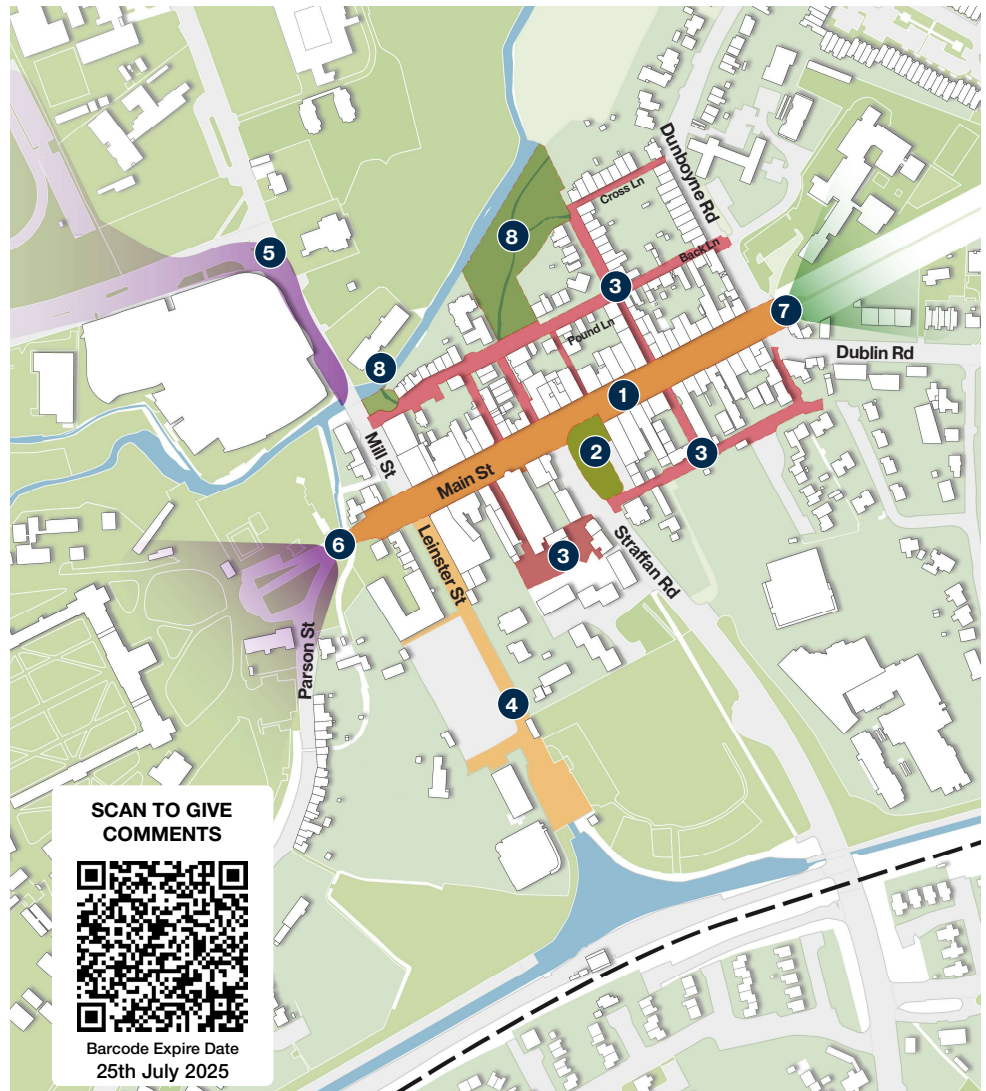
### Potential Project Sites & Strategies

#### Initial Project Sites

1. Main Street
2. Court House Square
3. Revitalisation of Laneways
4. Leinster Street Gateway
5. Maynooth University Integration
6. St. Patrick's College Integration
7. Carton Avenue Integration
8. Maynooth Pound & Lyreen Park

#### Improvement Strategies

- Enhancement & Wayfinding
- Mobility Strategy
- Town Branding Strategy
- Decarbonization Strategy
- Town Centre Living
- District Heating Possibilities



#### Enhancement & Wayfinding

We will look to improve shopfronts and streetscapes through positive placemaking and wayfinding. This could include street furniture, lighting, planting, pedestrianisation, and other schemes to make Maynooth even more attractive and easy to navigate.

#### Town Branding

We want to create a town brand to conceptualise, communicate and foster an image and sense of place for residents, investors and visitors.

#### Mobility Strategy

We will seek to address traffic and parking management with an emphasis on pedestrian and cycle connectivity between key destinations within the town centre, and traffic calming where possible and appropriate.

#### Town Centre Living

We want to create incentives and opportunities to encourage living in the town centre. This will improve the contribution to street life and sustainability.

#### Decarbonization

We want to promote environmentally sustainable projects and schemes which integrate climate change measures and adaptation opportunities while promoting Maynooth as a decarbonized zone.

#### District Heating Potential

We will explore the potential for district heating within the historic street grid of Maynooth.